

# EXHIBITOR PROSPECTUS

## The Southern Pain Society 38<sup>th</sup> Annual Pain Management Conference

September 20 - September 22, 2024  
The Westin Hotel | New Orleans, LA



Jointly provided by



 **Ochsner**  
Continuing Medical  
Education

## Exhibit Hall Dates & Times\*

### Set-Up

Thursday, September 19<sup>th</sup> 10:00 AM

### Show Hours

Friday, September 20<sup>th</sup> 7:00 AM – 5:30 PM

Saturday, September 21<sup>st</sup> 7:00 AM – 6:00 PM

Networking Reception 5:00 PM – 6:00 PM

Sunday, September 22<sup>nd</sup> 7:00 AM – 11:30 AM

### Tear Down

Sunday, September 22<sup>nd</sup> 10:45 AM – 11:45 AM

\*Hours subject to change

## History

Now in our 38th year, the Southern Pain Society is an association of physicians and healthcare practitioners whose mission is to serve people with pain by advancing research and treatment and increase the knowledge of the regional professional community. This conference will discuss personalized care and is centered on clinical decision-making that requires the latest scientific knowledge and techniques.



## Exhibit Information

### LOCATION: WE HEARD YOU!

This year our conference will move to the **Westin New Orleans**, at 100 Iberville Street. To encourage optimum interaction, the Exhibit Hall will be located in close proximity to the sessions. Corporate Members have priority booth placement in the pre-function area. The exhibit areas will serve as the venue for all refreshment breaks and continental breakfasts.

### HOTEL ACCOMMODATIONS

On behalf of the meeting participants, the meeting organizers have reserved sleeping rooms at the Westin at the significantly discounted rate of \$229 per night (+ state and local taxes.) To ensure availability please reserve your room as soon as possible by calling Reservations at (888) 627-8180 #1 and use the code **SSP** or use the link on the Southern Pain Society website.

The room block is September 20 – 22, 2024. If you wish to come early or stay later, the same rate will apply for 3 days before and after the conference, if the hotel has space. If you get an error message when booking electronically, select the September 20 – 22 room block and then call or email Justice McGuffey at (504) 553-5020 or [jmcguffey@westinneworleans.com](mailto:jmcguffey@westinneworleans.com)

Please reserve by August 30th to take advantage of the rate.

### EXHIBIT TABLES OR POP UPS

- The cost for one 6' table top exhibit space is \$2700 and includes 2 complimentary representative badges. A second 6' table is \$500.
- The cost for one 10 x 10 square exhibit space is \$5000 and includes three complimentary representative badges.
- Additional badges for additional representatives may be purchased for \$250 each.
- Representatives are invited to participate in the Luncheon on Saturday, September 21st at noon, and the Networking Reception at 5 pm.

### REFUNDS AND CANCELLATIONS

Cancellations received in writing on or before August 20th, 2024 will be subject to a 30% administrative fee. There will be no refunds for cancellations after that date.

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## SPACE ASSIGNMENT

Space will be assigned in the order in which applications with payment are received. Corporate Members are given priority placement. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. The Program Committee reserves the right to alter the floor plan at any time without prior notice.

## EXHIBIT SERVICES

On or about August 20th, 2024, the Southern Pain Society will issue a memorandum to registered exhibiting companies. The memorandum will contain all necessary information and order forms including:

- Shipping requirements, including information on the costs that the hotel may charge for incoming and outgoing cartons.
- Furniture, display and decorating specifications
- Electrical service request process

## REGISTRATION LIST

All supporters and exhibitors will be provided with a demographic list of attendees 2 weeks before and after the meeting, which includes name, discipline, organization, city and state.

## CONDUCTING EXHIBITS

We follow the ACCME and ANCC standards and guidelines governing support of Healthcare Professionals. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the program committee. The right is reserved to refuse applications because of concerns over not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, and other unreasonable activity.

## BADGE POLICY

All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor badge and must be employed by the exhibitor or have a direct business affiliation.

## SECURITY

A security guard may not be in the exhibit area when the exhibits are closed, and the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The Southern Pain Society, Ochsner and the Westin Hotel are not responsible for theft, loss or damage which may occur and advise each exhibitor to be sure that stands, equipment and material is insured at full value and stored each evening for safe-keeping.

## LIABILITY

Exhibitor acknowledges that the Southern Pain Society, its sponsors, and endorsers, the program committee, and/or meeting managers and the Westin Hotel do not maintain insurance covering the exhibitor's property and thus it is the sole responsibility and obligation of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

## PROTECTION OF THE HOTEL BUILDING

Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of the Hotel will be the final judge thereof and his/her decision shall be binding on all parties concerned.

**CLICK BELOW TO REGISTER**

**Exhibit Registration Form**

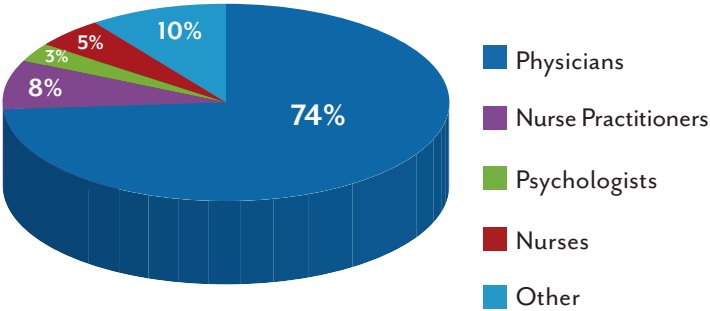


ACCME GUIDELINES RELATED TO THE SEPARATION OF PROMOTIONAL ACTIVITIES FROM EDUCATIONAL ACTIVITIES

In compliance with the Standards for Integrity and Independence in Accredited Continuing Education, all exhibiting companies must abide by the following:

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere, or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives may attend educational sessions at Southern Pain Society’s discretion. However, representatives must refrain from holding any commercial discussions in the educational sessions.
- Monitoring - The separation of promotional materials and activities from the educational arena is strictly enforced throughout the activity by Southern Pain Society’s and Ochsner onsite staff.
- All CME activities must abide by all Standards for Integrity and Independence in Accredited Continuing Education.

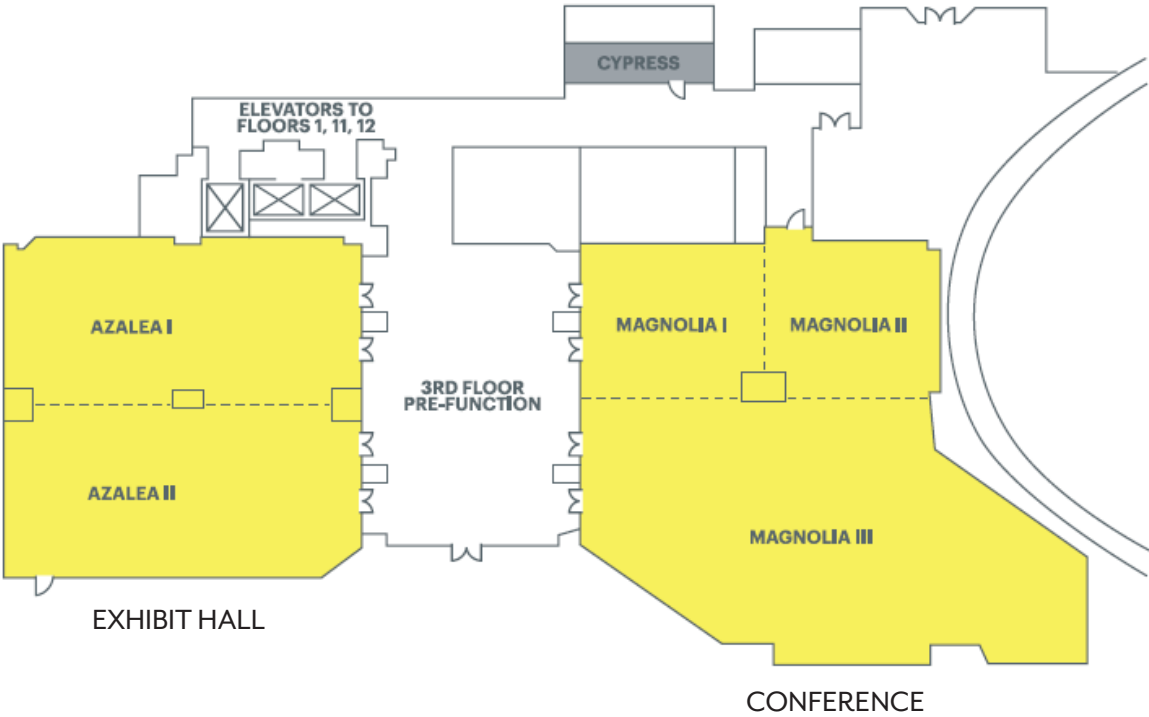
Participant Profile



Geographic Reach

Alabama	Michigan
California	Mississippi
Colorado	New York
Connecticut	North Carolina
Florida	Pennsylvania
Georgia	Tennessee
Kentucky	Texas
Illinois	Virginia
Louisiana	Washington

WESTIN HOTEL 3rd FLOOR



## Opportunities

### Platinum Corporate Membership (Sponsored Talk)

**\$18,000**

- Membership Designation and Corporate Logo on websites and all print and electronic materials.
- 2 table-top exhibit display in the designated Corporate Member location.
- 2 additional complimentary badges for a total of 4 badges.
- 1 Corporate Member Lunch Talk: 45 minutes (No CME provided) Saturday, September 21st from 12 – 12:45 pm.
- 2-blast of invitation to all attendees.
- Lunch provided by Southern Pain Society.
- Standard audiovisual (screen, house sound, computer connection).
- You select the speaker.
- Prominent poster on easel with your company indicated as supporter.
- Sponsored article in the SPS 3 newsletter.
- Sponsored blog post on the SPS website.

### Gold Corporate Membership (Sponsored Talk)

**\$15,000**

- Membership Designation and Corporate Logo on websites and all print and electronic materials.
- 1 table-top exhibit display in the designated Corporate Member location.
- 2 additional complimentary badges for a total of 4 badges.
- 1 Corporate Member Lunch Talk: 30 minutes (No CME provided) on Friday, September 20th.
- e-blast of invitation to all attendees.
- Lunch provided by Southern Pain Society.
- Standard audiovisual (screen, house sound, computer connection).
- You select your speaker.
- Prominent poster on easel with your company indicated as the supporter.

### Silver Corporate Membership (Sponsored Talk)

**\$11,000**

- Membership Designation and Corporate Logo on websites and all print and electronic materials.
- 1 table-top exhibit display in the designated Corporate Member location.
- 2 additional complimentary badges for a total of 4 badges.
- 1 Corporate Member Breakfast Talk: 45 minutes (No CME provided) on Saturday, September 21st or Sunday, September 22nd from 7 – 7:45 am.
- e-blast of invitation to all attendees.
- Breakfast provided by Southern Pain Society.
- Standard audiovisual (screen, house sound, computer connection).
- You select your speaker.
- Prominent poster on easel with your company indicated as the supporter.

### Bronze Corporate Membership

**\$4,500**

- Membership Designation and logos included on website, print and electronic materials.
- 1 tabletop exhibit Display in the designated Corporation Member Location.
- 1 Additional complimentary badge for a total of (3).

<b>Breaks in the Exhibit Hall</b>	<b>\$3,500</b>
<ul style="list-style-type: none"> <li>• 1 table top display</li> <li>• Choose Friday AM, Friday PM, Saturday AM, Saturday PM or Sunday AM</li> <li>• 1 additional complimentary badge for a total of three (3)</li> <li>• Prominent poster on an easel with your company indicated as supporter</li> <li>• Coffee and refreshments provided by Southern Pain Society.</li> </ul>	
<b>Exhibit Space</b>	
10 x 10 square foot space with 1 table and 2 chairs	<b>\$5,000</b>
One (1) 6' foot tabletop with 2 chairs	<b>\$2,700</b>
<b>Branded Hotel Key Cards</b>	<b>\$2,700</b>
<ul style="list-style-type: none"> <li>• Increase awareness of your company with this high visibility sponsorship of hotel cards at the Westin. Artwork to be provided by the sponsor. Cost includes design, production and distribution of 2 cards per room.</li> </ul>	
<b>Room Drop:</b>	<b>\$1,500</b>
<ul style="list-style-type: none"> <li>• Provide literature/material items to each attendee's hotel room. Provide pre-stuffed bags, which will be delivered by the hotel and placed inside the attendee's hotel room.</li> </ul>	
<b>Door Drop:</b>	<b>\$1,000</b>
<ul style="list-style-type: none"> <li>• Provide literature/material to each attendee's hotel room. Provide flat bags with handles to be delivered by the hotel, and hung on the door knob of each attendee's room.</li> </ul>	
<b>WIFI Password</b>	<b>\$1,000</b>
<ul style="list-style-type: none"> <li>• Increase awareness of your company with the highly visible frequently used WIFI password. Your branded password will be needed to access the Internet in all meeting rooms and the conference space. Maximum 10 letters.</li> </ul>	
<b>Tote Bags</b>	<b>\$1,000</b>
<ul style="list-style-type: none"> <li>• Increase awareness of your company utilizing your logo and other content on tote bags for attendees. Bags can be given out at your table, or at a table in the registration area.</li> </ul>	
<b>1 Additional 6' tabletop</b>	<b>\$500</b>
<b>Additional Badges</b>	<b>\$250 each</b>
<ul style="list-style-type: none"> <li>• You may purchase vendor badges in advance</li> <li>• You may purchase additional vendor badges on arrival with a credit card</li> </ul>	

**CLICK BELOW TO REGISTER**  
**Exhibit Registration Form**