

EXHIBITOR PROSPECTUS

SOUTHERN PAIN SOCIETY
presents

PERSPECTIVES, CONCERNS AND OPTIONS FOR MANAGING PAIN

September 11 - 13, 2020
Astor Crowne Plaza Hotel



Jointly provided by

SPS

**UNC HEALTH
SCIENCES at
MAHEC**

EXHIBIT HALL DATES & TIMES*

SET-UP GRAND BALLROOM

Friday, September 11th 10:00 AM

SHOW HOURS

Friday, September 11th 1:00 PM – 5:00 PM

Saturday, September 12th 7:00 AM – 6:00 PM
Networking Reception 5:00 PM – 6:00 PM

Sunday, September 13th 7:00 AM – 11:30 AM

TEAR DOWN

Sunday, September 13th 10:45 AM – 11:45 AM

*Hours subject to change

HISTORY

Now in its 34th year, The Southern Pain Society is an association of physicians and healthcare practitioners whose mission is to serve people with pain by advancing research and treatment and increase the knowledge of the regional professional community. We acknowledge that chronic pain is a interdisciplinary health issue that requires collaboration from multiple pain specialists. We welcome all professionals interested in the field of chronic pain including physicians, nurse practitioners, physician assistants, psychologists, nurses, therapists and other healthcare professionals.



EXHIBIT INFORMATION

LOCATION

The Astor Crowne Plaza Hotel will host this year's meeting. To encourage optimum interaction, the Exhibit Hall will be located in conformity with ACCME Standards for Commercial Support yet in proximity to sessions. The 2020 Corporate Members have priority booth placement in the pre-function area. (Membership opportunities are included below.) The exhibit area(s) will serve as the venue for all refreshment breaks and will host the Saturday, September 12th Networking Reception and Poster Presentations.

HOTEL ACCOMMODATIONS

On behalf of the meeting participants, the meeting organizers have reserved sleeping rooms at the Astor Crowne Plaza Hotel at the significantly discounted rate of \$159 per night (+ state and local taxes). To ensure availability, please reserve your room as soon as possible by calling Reservations at 877-408-9661 and mention the Southern Pain Society to obtain the special rate. You can also book online at southernpainsociety.org. Please reserve by August 28, 2019 to take advantage of the group rate.

EXHIBIT TABLE OR POP UP COST/PAYMENT

- Cost for one 6' table top exhibit space is \$2,000 and includes two (2) complimentary representative badges.
- Cost for one 10' x 10' square exhibit space is \$5,000 and includes three (3) complimentary representatives badges.
- Additional badges for additional representatives may be purchased for \$250 each.
- Representatives are invited to participate in the Networking Reception on Saturday, September 12th from 5-6pm.

REFUNDS AND CANCELLATIONS

Cancellations received in writing on or before July 11, 2020 will be subject to a 25% administrative fee. Cancellations received in writing between July 12 and August 11th will be subject to a 50% administrative fee. There will be no refunds for cancellations after August 11, 2020.

September 11 - 13, 2020
Astor Crowne Plaza Hotel
New Orleans, LA

SPACE ASSIGNMENT

Space will be assigned in the order in which applications with payment are received. Corporate Members are given priority placement. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. The Program Committee reserves the right to alter the floor plan at any time without prior notice.

EXHIBIT SERVICES

On or about August 10, 2020, the Southern Pain Society will issue a memorandum to registered exhibiting companies. The memorandum will contain all necessary information and order forms including:

- Shipping requirements, including information on the costs that the hotel may charge for incoming and outgoing cartons.
- Furniture, display and decorating specifications
- Electrical service request process

REGISTRATION LIST

Unless a participant opts out, each registered exhibitor will receive a registration list 2 weeks before the meeting and within 30 days after the meeting. Use of this list will be restricted to a one time only use and for information directly related to the meeting.

BADGE POLICY

All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor badge and must be employed by the exhibitor or have a direct business affiliation.

CONDUCTING EXHIBITS

We follow the ACCME and ANCC standards and guidelines governing support of Healthcare Professionals. In addition, no drawings, raffles or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the program committee. The right is reserved to refuse applications because of concerns over not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. Platinum, Gold and Silver sponsors are responsible for any required reporting.

INFRINGEMENT

Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor's own space will not be permitted and subjects the exhibitor to immediate dismissal from the meeting without refund.

SECURITY

A security guard will not be in the exhibit area when the exhibits are closed, and the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The Southern Pain Society, MAHEC and the Astor Crowne Plaza Hotel are not responsible for theft, loss or damage which may occur and advise each exhibitor to be sure that stands, equipment and material is insured at full value and stored each evening for safe-keeping.

LIABILITY

Exhibitor acknowledges that the Southern Pain Society, its sponsors, and endorsers, the program committee, and/or meeting managers and the Astor Crowne Plaza Hotel do not maintain insurance covering the exhibitor's property and thus it is the sole responsibility and obligation of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

PROTECTION OF THE HOTEL BUILDING

Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of the Hotel will be the final judge thereof and his/her decision shall be binding on all parties concerned.

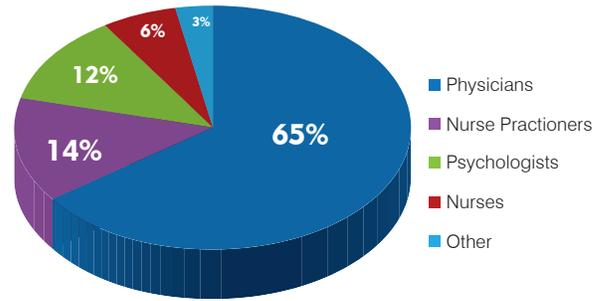


ACCME GUIDELINES RELATED TO THE SEPARATION OF PROMOTIONAL ACTIVITIES FROM EDUCATIONAL ACTIVITIES

In compliance with the ACCME Standards for Commercial Support, all exhibiting companies must abide by the following:

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere, or in any way compete with the learning experience prior to, during, or immediately after the activity.
- All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space only. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Company representatives may attend educational sessions at Southern Pain Society's discretion. However, representatives must refrain from holding any commercial discussions in the educational sessions.
- Monitoring - The separation of promotional materials and activities from the educational arena is strictly enforced throughout the activity by Southern Pain Society's and MAHEC's onsite staff.
- All CME activities must abide by all ACCME Standards for Commercial Support. For more information please visit: <http://www.accme.org/requirements/accreditation-requirements-cme-providers/standards-for-commercial-support>.

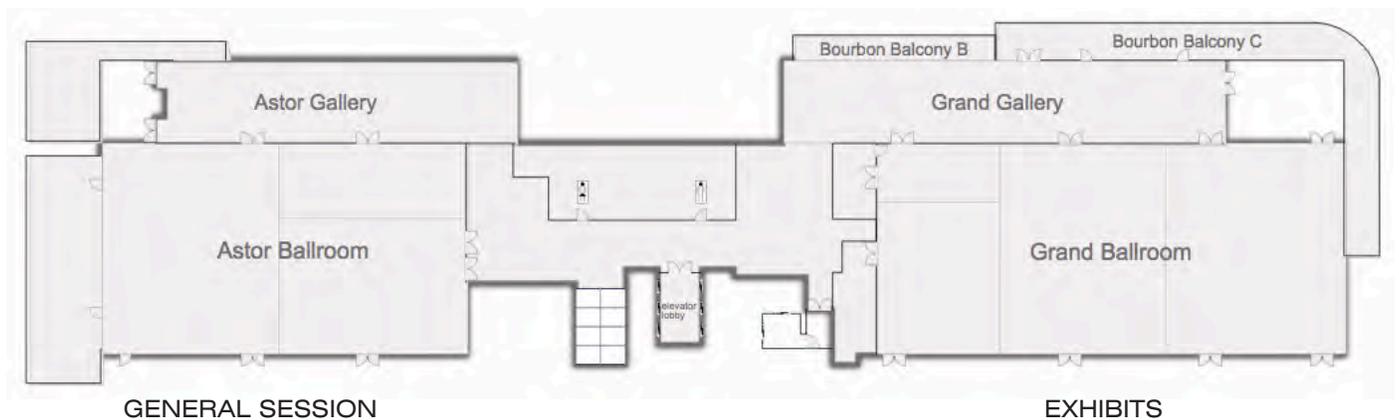
PARTICIPANT PROFILE



GEOGRAPHIC REACH

Alabama	Missouri
Arizona	North Carolina
Arkansas	New York
California	Ohio
Delaware	Oklahoma
Florida	South Carolina
Georgia	Tennessee
Indiana	Texas
Kentucky	Virginia
Louisiana	Washington
Maryland	West Virginia
Mississippi	

ASTOR CROWNE PLAZA HOTEL 2ND FLOOR



ADDITIONAL SUPPORT OPPORTUNITIES

Platinum Corporate Membership (SPONSORED LUNCH TALK) \$15,000

- Membership Designation and corporate logo on websites and all print and electronic materials
- (2) Tabletop Exhibit Display in designated Corporate Member location
- (2) additional complimentary badges for a total of four (4) badges
- (1) Corporate Member Lunch Talk 60 Minute Session (No CME provided) (Saturday, September 12, 2020 from 12:00 -1:00 pm)
 - ♦ *e-blast of invitation to all attendees
 - ♦ Includes lunch
 - ♦ Standard audiovisual (screen, house sound, computer connection)
 - ♦ Prominent poster on easel with your company indicated as supporter
- Wine pour at your booth
- Plaque honoring your commitment to pain management
- Sponsored article and blog posting

Gold Corporate Membership (SPONSORED BREAKFAST TALK) \$10,000

- Membership designation and corporate logo included on websites, print and electronic materials
- (1) Tabletop Exhibit Display in designated Corporate Member location
- (2) additional complimentary badges for a total of four (4) badges
- (1) Corporate Member Showcase 45 minute Breakfast Session (No CME provided)
(Only 2 available on Saturday, September 12, 2020 and Sunday, September 13, 2020, both 7 -7:45 am)
 - ♦ *e-blast of invitation to all attendees
 - ♦ Includes breakfast
 - ♦ Standard audiovisual (screen, house sound, computer connection)
 - ♦ Prominent poster on easel with your company indicated as supporter
 - ♦ Wine pour at your booth
- Plaque honoring your commitment to pain management

Silver Corporate Membership (SPONSORED RECEPTION TALK) \$6,000

- Membership Designation and corporate logo included on websites, print and electronic materials
- (1) Tabletop Exhibit Display in designated Corporate Member location
- (2) additional complimentary badges for a total of four (4) badges
- (1) Corporate Member Showcase 45 Minute Session (No CME provided) (Friday September 11, 2020 from 5:15 - 6:00 pm)
 - ♦ e-blast of invitation to all attendees
 - ♦ Includes reception
 - ♦ Standard audiovisual (screen, house sound, computer connection)
 - ♦ Prominent poster on easel with your company indicated as supporter

Bronze Corporate Membership \$4,000

- Membership Designation and logos included on websites, print and electronic materials
- (1) Tabletop Exhibit Display in designated Corporate Member Location
- (1) Additional complimentary badge for a total of three (3)

Coffee Break (Friday PM, Sat AM, Sat PM or Sun AM) \$3,000

- (1) Table Exhibit Display
- (1) Additional complimentary badge for a total of three (3)
- Prominent poster on easel with your company indicated as supporter

Hotel Key Cards \$2,500

- Increase awareness of your company with this high visibility sponsorship of hotel key cards at the Astor Crowne Plaza in New Orleans. Artwork to be provided by the sponsor. Cost includes design, production and distribution

Conference Bags \$1,000

- Sponsorship includes your design/logo on conference bags, and 1 complimentary piece inserted in the conference bag

ADDITIONAL SUPPORT OPPORTUNITIES

Room Drop	\$1,200
<ul style="list-style-type: none">• Provide literature/material to each attendee. Provide bags which will be delivered by the hotel and placed inside the attendee's hotel room	
Door Drop	\$500
<ul style="list-style-type: none">• Provide literature/material to each attendee. Provide flat bags which will be delivered by the hotel, and hung on the door handle of each attendee's hotel room	
Networking Reception Wine Pour	\$750
<ul style="list-style-type: none">• Serve five (5) bottles of wine chosen by the society during the Networking Reception on Saturday, September 12, 2020.• Wine and glassware provided by society.	

Don't see a sponsorship opportunity that meets your needs?

Let us work with you to customize a sponsorship tailored to meet your objective. Please contact Lori Postal at info@southernpainsociety.org or 828-575-9275



CORPORATE MEMBER TIERS

We invite you to become a corporate sponsor of the Southern Pain Society's 34th annual meeting. There are many opportunities to increase your exposure and engagement with our attendees, in addition to highlighting your company, products and services. We want to help you increase your presence and get as much face time as possible with attendees. Let us know how we can help!

	Bronze Corporate Member	Silver Corporate Member Showcase: Reception	Gold Corporate Member Showcase: Breakfast	Platinum Corporate Member Showcase: Lunch
Sponsored article in the SPS e-news				✓
Sponsored blog post on SPS website				✓
Display plaque honoring your support of pain medicine			✓	✓
Wine pour at SPS reception			✓	✓
Email blast 2 weeks prior to meeting		✓	✓	✓
Poster at supported event		✓	✓	✓
AV Set up and Support		✓	✓	✓
Corporate logo and link on SPS website x1 year	✓	✓	✓	✓
Corporate logo and link in SPS e-news x1 year	✓	✓	✓	✓
Registration list 2 weeks in advance and after the meeting	✓	✓	✓	✓
Corporate logo listing in meeting materials	✓	✓	✓	✓
6' table top	1	1	1	2
Complimentary vendor badges	3	4	4	4
Recognition at exhibit hall entrance	✓	✓	✓	✓
Complimentary registration at all lectures	3	4	4	4



Jointly provided by



Exhibitors may attend the educational sessions for free when not exhibiting, if not requesting credit. If a company representative would like to receive credit for the educational sessions attended, there is a \$75 credit fee.

Company Name _____

Date: _____

SUPPORT OPTIONS

Please indicate your choice(s) with an X.

- PLATINUM CORPORATE MEMBERSHIP TALK**
Includes Lunch Sponsorship on Saturday, September 12th + 4 badges \$15,000
- GOLD CORPORATE MEMBERSHIP TALK**
- Includes Breakfast Sponsorship on Saturday, September 12th + 4 badges \$10,000
- Includes Breakfast Sponsorship on Sunday, September 13th + 4 badges \$10,000
- SILVER CORPORATE MEMBERSHIP TALK**
Includes Reception Sponsorship on Friday, September 11th + 4 badges \$6,000
- BRONZE CORPORATE MEMBERSHIP**
Includes 3 badges \$4,000
- COFFEE BREAK**
- Friday afternoon, September 11th + 3 badges + 1 poster
- Saturday morning, September 12th + 3 badges + 1 poster
- Saturday afternoon, September 12th + 3 badges + 1 poster
- Sunday morning, September 13th + 3 badges + 1 poster \$3,000
- EXHIBIT SPACE: 10% DISCOUNT BEFORE FEBRUARY 28TH**
- 6-foot tabletop + 2 badges \$2,000 CIRCLE \$1,800
- 10 x 10 foot vendor space + 3 badges \$5,000 \$4,500
- HOTEL KEY CARDS**
- 2 per room \$2,500
- ROOM DROP**
- Delivered material placed in hotel guest room \$1,200
- DOOR DROP**
- Delivered material placed on hotel door knob \$500
- POSTER SESSION**
- Saturday afternoon, September 12th + 2 prizes + 1 poster \$1,500
- CONFERENCE BAGS**
- Includes 1 complimentary piece inserted \$1,000
- NETWORKING RECEPTION WINE POUR**
- 5 bottles chosen by Society + glassware, Saturday, September 12th \$750
- ADDITIONAL BADGES** for representatives at \$250 each x ____ (number) \$
- CE CREDIT** for representatives at \$75 each x ____ (number) \$

TOTAL AMOUNT (please complete) \$

See next page for representative and payment information.

REPRESENTATIVES

Who will be attending on your behalf?

Name	Email
_____	_____
Name	Email
_____	_____
Name	Email
_____	_____
Name	Email
_____	_____

PAYMENT INFORMATION

Name	Title
_____	_____
Company Name	

Address	

Phone	Email
_____	_____

Check to follow within 2 weeks Payment enclosed Payment by credit

Card Number	Security code	Exp Date	/
_____	_____	_____	_____
Name on the Card	Signature		
_____	_____		

AGREEMENT

I agree to exhibit at the conference, "The Southern Pain Annual Meeting" with the stipulations indicated in the prospectus.

Signature: _____ Date: _____

MAHEC CME representative: _____ Date: _____

Special needs: Please indicate any conflicting companies or special configuration needed.

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Make check payable to MAHEC.

MAIL CHECK TO:

Mountain Area Health Education Center
ATTN: Southern Pain Society
P.O. Box 100136
Columbia, SC 29202-3136

FAX OR EMAIL FORM

FAX: (866) 368-2700

EMAIL: info@southernpainsociety.org

W9 Available on request MAHEC Tax ID 56-1071426

QUESTIONS? (828) 575-9275