

EXHIBITOR PROSPECTUS

BALANCED APPROACHES TO ACUTE AND CHRONIC PAIN: SOUTHERN PAIN SOCIETY

Annual Meeting, September 21 - 23, 2018
Sheraton Atlanta Hotel

Atlanta
GEORGIA



Jointly provided by



EXHIBIT HALL DATES & TIMES*

SET-UP GRAND BALLROOM

Friday, September 21 10:00 AM

SHOW HOURS

Friday, September 21 2:00 PM – 5:30 PM

Saturday, September 22 7:00 AM – 6:00 PM
Networking Reception 5:00 PM – 6:00 PM

Sunday, September 23 7:00 AM – 11:30 AM

TEAR DOWN

Sunday, September 23 10:45 AM – 11:45 AM

*Hours subject to change

HISTORY

Now in its 32nd year, The Southern Pain Society is an association of physicians and healthcare practitioners whose mission is to serve people with pain by advancing research and treatment and to increase the knowledge and skill of the regional professional community. We acknowledge that chronic pain is a interdisciplinary health issue that requires collaboration from multiple pain specialists. We welcome all professionals interested in the field of chronic pain including physicians, nurse practitioners, physician assistants, psychologists, and allied health practitioners. Our target audience includes primary care physicians, nurse practitioners, physician assistants, psychologists, anesthesiologists, orthopedists, psychiatrists, neurologists, nurses, therapists and other healthcare professionals.

ATTENDANCE

Projected attendance for the Annual Meeting is 200 pain management providers.



EXHIBIT INFORMATION

LOCATION

The Sheraton Atlanta Hotel will host this year's meeting. To encourage optimum interaction, the Exhibit Hall will be located in conformity with ACCME Standards for Commercial Support yet in proximity to sessions. The 2018 Corporate Members have priority booth placement in the pre-function area. (Membership opportunities are included below.) The exhibit area(s) will serve as the venue for all refreshment breaks and will host the Saturday, September 22nd Networking Reception and Poster Presentations.

HOTEL ACCOMMODATIONS

On behalf of the meeting participants, the meeting organizers have reserved sleeping rooms at the Sheraton Atlanta Hotel at the significantly discounted rate of \$171 per night (+ state and local taxes). To ensure availability, please reserve your room as soon as possible by calling Reservations at 800-833-8624 and mention the SPS Annual Meeting to obtain the special rate. You can also book online at southernpainsociety.org. Please reserve by September 1, 2018 to take advantage of the group rate.

EXHIBIT TABLE COST/PAYMENT

Cost per 6-foot table for a tabletop display is \$2,000 which includes:

- One (1) 6-foot table top exhibit space
- Two (2) complimentary representative badges – Additional badges for additional representatives may be purchased for \$250.00 each.
- Participation in the Networking Reception on Saturday, September 22nd, 5:00 PM – 6:00 PM

Payment must be received 2 weeks prior to the event to be recognized in meeting materials and on posters.

REFUNDS AND CANCELLATIONS

Cancellations received in writing on or before September 1, 2018 will be subject to a 25% administrative fee. There will be no refunds for cancellations received after that date.

September 21 - 23, 2018
Sheraton Atlanta Hotel
Atlanta, GA

SPACE ASSIGNMENT

Space will be assigned in the order in which applications with payment are received. Corporate Members are given priority placement. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. The Program Committee reserves the right to alter the floor plan at any time without prior notice.

EXHIBIT SERVICES

On or about September 1, 2018, the Southern Pain Society will issue a memorandum to registered exhibiting companies. The memorandum will contain all necessary information and order forms including:

- Shipping requirements, including information on the costs that the hotel may charge for incoming and outgoing cartons.
- Furniture, display and decorating specifications
- Electrical service request process

REGISTRATION LIST

Unless a participant opts out each registered exhibitor will receive a registration list 2 weeks before the meeting and within 30 days after the meeting. Use of this list will be restricted to a one time only use and for information directly related to the meeting.

BADGE POLICY

All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor badge and must be employed by the exhibitor or have a direct business affiliation.

CONDUCTING EXHIBITS

We follow the ACCME and ANCC standards and guidelines governing support of Healthcare Professionals. In addition, no drawings, raffles or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the program committee. The right is reserved to refuse applications because of concerns over not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, and other unreasonable activity.

INFRINGEMENT

Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor's own space will not be permitted and subjects the exhibitor to immediate dismissal from the meeting without refund.

SECURITY

A security guard will not be in the exhibit area when the exhibits are closed, and the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The Southern Pain Society, MAHEC and the Sheraton Atlanta Hotel are not responsible for theft, loss or damage which may occur and advise each exhibitor to be sure that stands, equipment and material is insured at full value and stored each evening for safe-keeping.

LIABILITY

Exhibitor acknowledges that the Southern Pain Society, its sponsors, and endorsers, the program committee, and/or meeting managers and the Sheraton Atlanta Hotel do not maintain insurance covering the exhibitor's property and thus it is the sole responsibility and obligation of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

PROTECTION OF THE HOTEL BUILDING

Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of the Hotel will be the final judge thereof and his/her decision shall be binding on all parties concerned.

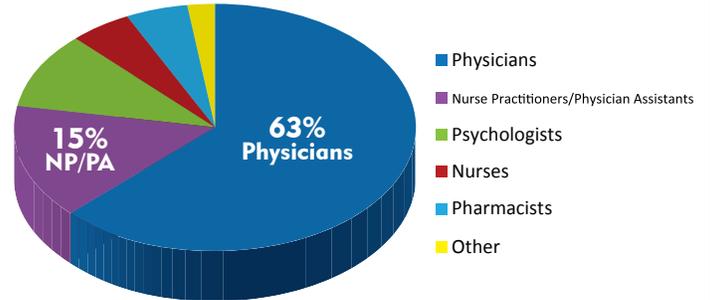


ACCME GUIDELINES RELATED TO THE SEPARATION OF PROMOTIONAL ACTIVITIES FROM EDUCATIONAL ACTIVITIES

In compliance with the ACCME Standards for Commercial Support, all exhibiting companies must abide by the following:

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere, or in any way compete with the learning experience prior to, during, or immediately after the activity.
- All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space only. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Company representatives may attend educational sessions at Southern Pain Society's discretion. However, representatives must refrain from holding any commercial discussions in the educational sessions.
- Monitoring - The separation of promotional materials and activities from the educational arena is strictly enforced throughout the activity by Southern Pain Society's and MAHEC's onsite staff.
- All CME activities must abide by all ACCME Standards for Commercial Support. For more information please visit: <http://www.accme.org/requirements/accreditation-requirements-cme-providers/standards-for-commercial-support>.

PARTICIPANT PROFILE

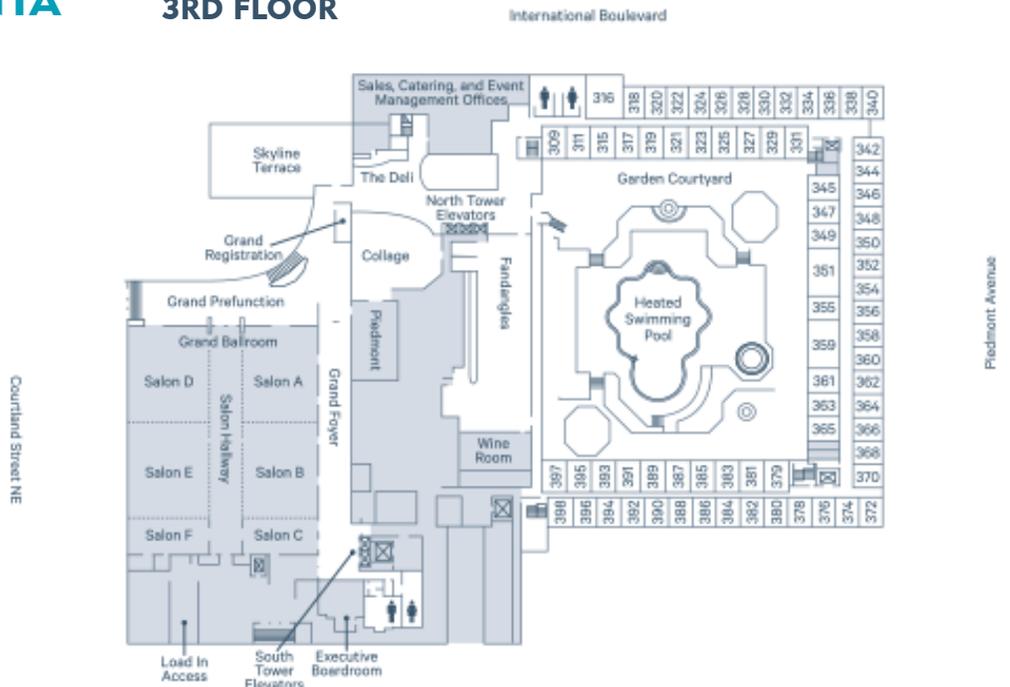


GEOGRAPHIC REACH

Alabama	Mississippi
California	Missouri
Florida	North Carolina
Georgia	Pennsylvania
Iowa	South Carolina
Kentucky	Tennessee
Louisiana	Texas
Maryland	Virginia
Minnesota	

SHERATON ATLANTA HOTEL

3RD FLOOR



ADDITIONAL SUPPORT OPPORTUNITIES

Platinum Corporate Membership (SPONSORED LUNCH TALK)

\$15,000

- Membership Designation and corporate logo on websites and all print and electronic materials
- (2) Tabletop Exhibit Display in designated Corporate Member location
- (2) additional complimentary badges for a total of four (4) badges
- (1) Corporate Member Lunch Talk 60 Minute Session (No CME provided) (Saturday, September 22, 2018 from 12:00 -1:00 pm)
 - ♦ *e-blast of invitation to all attendees
 - ♦ Food & beverage chosen and paid for by society for lunch
 - ♦ Standard audiovisual (screen, house sound, computer connection)
 - ♦ Prominent poster on easel with your company indicated as supporter

Gold Corporate Membership (SPONSORED BREAKFAST TALK)

\$10,000

- Membership designation and corporate logo included on websites, print and electronic materials
- (1) Tabletop Exhibit Display in designated Corporate Member location
- (2) additional complimentary badges for a total of four (4) badges
- (1) Corporate Member Showcase 45 minute Breakfast Session (No CME provided)
(Only 2 available on Saturday, September 22, 2018 and Sunday, September 23, 2018, both 7 -7:45 am)
 - ♦ *e-blast of invitation to all attendees
 - ♦ Food & Beverage chosen and paid for by society for breakfast
 - ♦ Standard audiovisual (screen, house sound, computer connection)
 - ♦ Prominent poster on easel with your company indicated as supporter

Silver Corporate Membership (SPONSORED RECEPTION TALK)

\$7,000

- Membership Designation and corporate logo included on websites, print and electronic materials
- (1) Tabletop Exhibit Display in designated Corporate Member location
- (2) additional complimentary badges for a total of four (4) badges
- (1) Corporate Member Showcase 45 Minute Session (No CME provided) (Friday September 21, 2018 from 5:30 - 6:15 pm)
 - ♦ e-blast of invitation to all attendees
 - ♦ Food & Beverage chosen and paid for by society for reception
 - ♦ Standard audiovisual (screen, house sound, computer connection)
 - ♦ Prominent poster on easel with your company indicated as supporter

Bronze Corporate Membership

\$4,000

- Membership Designation and logos included on websites, print and electronic materials
- (1) Tabletop Exhibit Display in designated Corporate Member Location
- (1) Additional complimentary badge for a total of three (3) registrations

Coffee Break (Friday PM, Sat AM, Sat PM or Sun AM)

\$3,000

- (1) Table Exhibit Display
- (1) Additional complimentary badge for a total of three (3)
- Prominent poster on easel with your company indicated as supporter

Poster Session

\$1,500

- Support the poster session consisting of presentations on patient evaluation, risk stratification, outcomes of treatments, and psychosocial factors in pain, pain education and research
- 2 prizes to be awarded
- Prominent poster on easel with your company indicated as supporter

Networking Reception Wine Pour

\$750

- Serve five (5) bottles of wine chosen by the society during the Networking
- Reception on Saturday, September 22, 2018.
- Wine and glassware provided by society.

Don't see a sponsorship opportunity that meets your needs?

Let us work with you to customize a sponsorship tailored to meet your objective. Please contact Lori Postal at info@southernpainsociety.org or 828-575-9275



Jointly provided by



SOUTHERN PAIN SOCIETY

Annual Meeting

September 21 - 23, 2018

Atlanta, Georgia

Company Name _____

Date: _____

The exhibit fee varies (please see below). **Unless otherwise specified in the Prospectus, each membership level and exhibitor will have one 6’ table and will allow 2 representatives.** Exhibitors may attend the educational sessions for free when not exhibiting, if not requesting credit. If a company representative would like to receive credit for the educational sessions attended, there is a \$75 credit fee.

Cancellations received in writing on or before September 1, 2018 will be subject to a 25% administrative fee. There will be no refunds for cancellations received after this date. The agreement is binding.

SUPPORT OPTIONS

Please indicate your choice(s) with an X.

PLATINUM CORPORATE MEMBERSHIP TALK

Includes Lunch Sponsorship on Saturday, September 22nd + 4 badges \$15,000

GOLD CORPORATE MEMBERSHIP TALK

Includes Breakfast Sponsorship on Saturday, September 22nd + 4 badges \$10,000

Includes Breakfast Sponsorship on Sunday, September 23rd + 4 badges \$10,000

SILVER CORPORATE MEMBERSHIP TALK

Includes Reception Sponsorship on Friday, September 21st + 4 badges \$7,000

BRONZE CORPORATE MEMBERSHIP

Includes 3 badges \$4,000

COFFEE BREAK

Friday afternoon, September 21st + 3 badges + 1 poster

Saturday morning, September 22nd + 3 badges + 1 poster

Saturday afternoon, September 22nd + 3 badges + 1 poster

Sunday morning, September 23rd + 3 badges + 1 poster \$3,000

EXHIBIT TABLE

6-foot tabletop + 2 badges \$2,000

POSTER SESSION

Saturday afternoon, September 22nd + 2 prizes + 1 poster \$1,500

NETWORKING RECEPTION WINE POUR

5 bottles chosen by Society + glassware, Saturday, September 22nd \$750

ADDITIONAL BADGES for representatives at \$250 each x ____ (number) \$ _____

CE CREDIT for representatives at \$75 each x ____ (number) \$ _____

TOTAL AMOUNT (please complete)

\$

See next page for representative and payment information.

REPRESENTATIVES

Who will be attending on your behalf?

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

PAYMENT INFORMATION

Name _____ Title _____

Company Name _____

Address _____

Phone _____ Email _____

Check to follow within 2 weeks Payment enclosed Payment by credit

Visa Mastercard Discover American Express

Card Number _____ Security code _____ Exp Date _____ / _____

Name on the Card _____ Signature _____

AGREEMENT

I agree to exhibit at the conference, "The Southern Pain and Headache Societies Annual Meeting" with the above stipulations indicated in the prospectus.

Signature: _____ Date: _____

MAHEC CME representative: _____ Date: _____

Special needs: Please indicate any conflicting companies or special configuration needed.

Make check payable to MAHEC.

MAIL TO:

Mountain Area Health Education Center
ATTN: Southern Pain Society
P.O. Box 100136
Columbia, SC 29202-3136

FAX OR EMAIL FORM

FAX: (866) 368-2700

EMAIL: info@southernpainsociety.org

W9 Available on request MAHEC Tax ID 56-1071426

QUESTIONS? (828) 575-9275